



Press release, March 2021

For immediate release

New BBC Gardeners' World Spring Fair

The organisers of the 28-year strong BBC Gardeners' World Live at The NEC, are looking forward to brighter times with the addition of a new outdoor spring gardening event.

The **BBC Gardeners' World Spring Fair**, partnered by Hillier, will take place in the beautiful open grounds of **Beaulieu** in Hampshire, home of the National Motor Museum and the ancestral Montagu home Palace House, from **Friday 28 May to Sunday 30 May 2021**.

The Fair will present a select number of **high-quality nurseries** with displays and plants for sale, an inspirational collection of planting ideas in the **Beautiful Borders** and a range of **gardening exhibitors** to shop from. The **BBC Gardeners' World Magazine team** will be on hand with spring gardening tips at their What To Do Now Stage.

Hillier Nurseries has been announced as headline partner. Founded in 1864 in Winchester, Hampshire, today Hillier has a network of 18 Garden Centres across the South of England, is the UK's largest grower of semi-mature trees and grows more than 900,000 plants a year at the company's Hampshire Nurseries. The stunning **Hillier Experience** feature at the heart of the Fair will be overflowing with spring garden ideas and planting combinations. Visitors will be able to speak to experts from Hillier who will be on hand to share one-to-one advice. The Hillier Experience shop will allow inspiration to become reality, with a selection of plants grown by Hillier on their Hampshire nurseries available to purchase. The Fair organisers are delighted that Hillier plan to launch two stunning new plants at the Spring fair.

As with BBC Gardeners' World Live, the new Fair will harness the synergy between gardening and food by incorporating a **BBC Good Food Market** presenting specialist and seasonal produce to taste and buy. Visitors will enjoy all this plus toe-tapping live entertainment from the **bandstand** and mouth-watering delights from a hand-picked selection of independent **street food** vendors.

As gardening becomes increasingly popular and positively contributes to our wellbeing in this uncertain climate, the new outdoor BBC Gardeners' World Fair offers up a chance for more gardeners to experience the *Gardeners' World* brand coming to life.

Amplifying the value of this great day out, tickets to the Spring event include access to the stunning **Beaulieu grounds and gardens**. Find out more and book tickets at **bbcgardenersworldfair.com**

Ends

Notes to the editor:

The BBC Gardeners' World Spring Fair takes place from Friday 28 – Sunday 30 May 2021 at Beaulieu, New Forest, Hampshire. Find out more at bbcgardenersworldfair.com. Further details about the new BBC Gardeners' World Autumn Fair to be made available soon. Further details via sarah.sandys-renton@riverstreetevents.co.uk (07500 762 168). Details correct at time of print.

In the event that either BBC Gardeners' World Fair is postponed, cancelled or River Street Events and Immediate Media deem it unsafe to run the event in light of UK Government and Public Health England guidelines regarding Covid-19, visitors will be contacted directly with regards to transferring their booking to a future date or requesting a refund. Refunds exclude the transaction fee.

<https://www.bbcgardenersworldlive.com/spring-fair/keeping-you-safe-at-the-spring-fair>

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About Hillier:

“To inspire the creation of green living spaces for now and the future”

The company was founded in 1864 by Edwin Hillier and remains a family-run nursery with the fifth generation now actively involved in the family business as it continues to grow. The company employs over 700 staff across its wholesale nursery, amenity trees and 18 Garden Centres and grows over one million plants a year. It is the largest tree grower in the UK.

Hillier is the most successful exhibitor in the history of the RHS Chelsea Flower Show, having been awarded 74 consecutive gold medals.

Over the years, Hillier has been responsible for numerous plant introductions, many of which have become essentials in British gardens and it continues with the tradition of innovation and the introduction of new garden plants in the present day.